BOEING CLASSIC

OFFICIAL TOURNAMENT ADVERTISING SPECIFICATIONS

SHIPPING INSTRUCTIONS

Ads under 10MB can be shipped electronically via email to:

seamagads@tigeroak.com

Ads up to 150 MB can be shipped via FTP. Files need to be compiled into one folder and stuffed or compressed. Please include the advertiser name in the folder name. In any web browser, go to: http://ads.tigeroak.com, when prompted, enter:

Username: advertiser
Password: top207

Follow the instructions for entering pertinent information and uploading files. Please choose Lisa Lee as the account representative.

DIGITAL FILES

Ads should be supplied via FTP or email as a high-res PDF (CMYK, 300 DPI, fonts embedded). All fonts should be converted to outlines or supplied. If you provide a SWOP proof, we will do our best to match the proof that you supply, but due to CMYK magazine printing standards, we cannot guarantee color accuracy. We do not accept Film. If using large fields of black in a full color ad, please use a 4 color build instead of 100% black. (ie c 20/m 20/y 20/k 100).

PROGRAM SIZE

Full Page
8.375" x 10.875" (Trim)
8.875" x 11.375" (Bleed 1/4" all sides)
7.75 x 10.25" (Live area 3/8" from trim)

Half Page
7.75" x 4.875" (Horizontal)

Materials Deadline: July 1

SEND MATERIALS TO:

**andrew.biggs@tigeroak.com
or upload at:
http://ads.tigeroak.com
username: advertiser
password: top207**